

PROPOSAL

Dear Sir/Madam,

Greetings from **AdIndia360.Org**

We are pleased to offer you the below mentioned proposal plan for Promotional & Transactional Bulk SMS & Bulk E-Mail Services.

(Our Promotional SMS Priority Gateways LM, MD)

<u>Quantity</u>	<u>Price (Rs.)</u>
01 Lac to 03 Lac SMS	@ 0.9 Paisa per SMS
03 Lac to 05 Lac SMS	@ 0.8 Paisa per SMS
05 Lac to 10 Lac SMS	@ 7.5 Paisa per SMS
10 Lac above	@ 0.7 Paisa per SMS

1. The capacity of managing your phone book or address book
2. Sending essential messages to an individual or a group with an equal ease
3. Scheduling the messages on the basis of time and date
4. The added advantage of incorporating your essential documents such as word files, note pad files, excel sheets or spread sheets
5. The advantage of managing groups
6. The facility of API edge so that you can you can put together your apps with great ease
7. A wide gamut of corporate professionals, business fraternities, retailers, academic institutes, medical professionals, banking organization and even healthcare service providers are going to relish the enriched fruition of our honest and strategic endeavours.

Transactional SMS

<u>Quantity</u>	<u>Price (Rs.)</u>
01 Lac to 03 Lac SMS	@ 0.12 Paisa per SMS
03 Lac to 05 Lac SMS	@ 0.11 Paisa per SMS
05 Lac to 10 Lac SMS	@ 10.5 Paisa per SMS
10 Lac above	@ 0.10 Paisa per SMS

1. In transactional SMS you can give information SMS to your existing registered clients.
2. This SMS used in banking sector , mobile recharge, commodity tips , share market tips , school-collages and other informational SMS
3. You will get your own sender name in this SMS like: LM- AXISBK, LM- HDFCBK, LM-SCHOOL, etc.

Bulk E-Mail

<u>Quantity</u>	<u>Price (Rs.)</u>
01 Lac to 03 Lac E-Mail	@ 0.4 Paisa per E-Mail
03 Lac to 05 Lac E-Mail	@ 3.5 Paisa per E-Mail
05 Lac to 10 Lac E-Mail	@ 0.3 Paisa per E-Mail
10 Lac above	@ 2.5 Paisa per E-Mail

1. We use the slicing technology to decrease the size of the mail, which helps our server to deliver the mail in the 90%*Inbox Delivery.
2. For sending the mails we don't have to write all the email addresses together in cc or bcc in fact our software picks every email address automatically from the attached file and send the mails individually.

- The name of your company will display in the sender ID that will create awareness of your product in the market.
- When the mail is opened on the PC it picks the images at the same moment from our server, the content and the images are displayed in mail body and not as an attachment.
- 40 Mbps band width (Generally need 20 Mbps).
- Our Server is having Capacity to send 1 Lac mails/hour.
- 10000 IPs that will be rotate per second work as Friendly IPs / Users.

E-mailer Design & Sending

<u>Particular</u>	<u>Price (Rs.)</u>
01 Mail Design Charge	3,000/- Rs.
03 Mail Design Charge	5,000/- Rs.
Note: Mailer Sending Facility Only 2.5 Paisa Per Email	

Facebook Advertisement

<u>Particular</u>	<u>Price (Rs.)</u>
Facebook Ads (Only Like Increase)	15,000/- Rs. Per Month
Facebook Ads (Like Increase + Ad Visibility)	28,000/- Rs. Per Month

- Increase Your Customers through FB Advertisement
- Increase Like
- Your Ads Start Category Wise / Age Wise / Location Wise
- Update any News & News Publish automatically at all Facebook Friends profile.
- Increase Your Business / Institute ROI

YouTube Advertisement

<u>Particular</u>	<u>Price (Rs.)</u>
YouTube Text & Video Ads	25,000/- Rs. Per Month

- Your College Video Advertise Start
- Your Institute Text Ad Display on YouTube
- Increase Your Business / Institute ROI

Google Advertisement

<u>Particular</u>	<u>Price (Rs.)</u>
Option 1	
Google Ads for University (Multiple Course, Multiple Keywords & All Over India Branding)	3,00,000 - 5,00,000 Lac Rs. Per Month
Google Ads for University (Multiple Course, Multiple Keywords & 1-4 State India Branding)	2,00,000 - 2,50,000 Lac Rs. Per Month
Google Ads for University (Multiple Course, Multiple Keywords & 5-8 State India Branding)	3,00,000 - 4,00,000 Lac Rs. Per Month
Google Ads for Institute (Multiple Course, Multiple Keywords & All Over India Branding)	2,00,000 Rs. Per Month
Google Ads for Institute (Single Course, Multiple Keywords & 1-3 State Branding)	1,00,000 – 1.50,000 Rs. Per Month
Google Ads for Institute (Single Course, Multiple Keywords & 4-8 State Branding)	1,50,000 – 2,00,000 Rs. Per Month
Option 2	
Google Advertisement Charges According to Your Budget + 15% Our Service Charge Every Transaction.	

1. Increase ROI to Your Business
2. Landing Site/ Micro Site Free Create
3. Reach Your Customer
4. Your Institute Branding on Google Page #1
5. Immediately Your Website Visible on Google Page No. #1
6. Weekly / Monthly Report
7. 24 X 7 Ad Visible on Google Search & Display Network

SEO/SMO

<u>Particular</u>	<u>Price (Rs.)</u>
SEO (Search Engine Optimization) Meta Tags Generator XML Sitemap Generator URL Submission Directory Submission Video Submission Facebook Integration Twitter Integration YouTube Integration Keywords Research	15,000/- Rs. Per Month (SEO Minimum Three Month)

Other Services:

- Online Promotion at Educational Sites
- Website Design
- All Category Database
- And Many More Services.....

Our Major Clients List

ACCMAN, Gr. Noida	JECRC University	GITAM University	RICS University
JECRC UDML College	IBS Pune	SHOBHIT University	SRIRAM B-School
Rajdhani Campus	JIET Jodhpur	WCTM Gurgaon	IMC Delhi
Apeejay Stya University	ASBM Bhubaneswar	SOA University	IIHR Institute
IBMR Pune/Bangalore	Magalmay Gr. Noida	ARNI University	GLA University
Lingaya's University	Monarch College	IBMT Bangalore	PIMT Punjab

and many more...

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